

Willy
Waffle



THE WAFFLE
ON-THE-GO
THAT WILL ASTONISH
YOUR CUSTOMERS



WILLY WAFFLE

HIGH PROFIT
ATTRACT YOUNG CUSTOMERS
PERFECT ON-THE-GO PRODUCT

ADVANTAGES

- Adding **waffles** to your business **will increase your young clientele**: young customers usually consume and **spend more**, and having a younger public makes you **stand out from your competitors**.

- Waffles to go are a fun and new street food. Customers get the little tray to hold and the waffle on the stick is easy to eat, doesn't drip, and the decoration doesn't melt. Perfect on-the-go product.



WILLY WAFFLE PREPARATION

› 950 g bag
› 10 bags per box

Code 6322



WILLY WAFFLE YEAST

› 50 g envelope
› 10 envelopes per box

Code 6323



DELICIOUS AND SUPER TASTY BUT MESSY TO EAT?

NOT WILLY WAFFLE! THIS WAFFLE
ON A STICK IS EASY TO EAT
AND EASY TO SERVE!

CREATE YOUR MENU

WITH HIGH ADDED VALUE AND LOW COST, USING:

CUSTARDS

Orange
Pistachio
Traditional custard



LA LELLA



TOPPINGS

Pistachio
Mint
Dulce de Leche
Liquorice
Honey
Maple syrup
Strawberry
Wild berries
Sour Cherries
Hazelnut
Chocolate
Caramel
Coffee
White chocolate
Pomegranate



CRUNCHY TOPPINGS

Hazelnuts
Amaretto biscuits
Meringue
Coconut
Peanut Crunch
Chocolate crispies
Chocolate confetti
Cinnamon
Chocolate chips

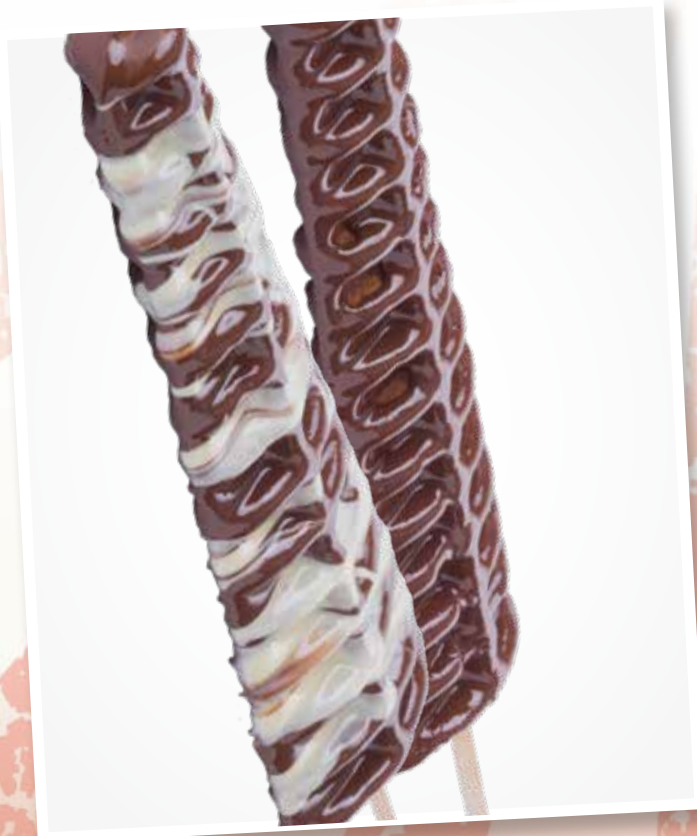


PUREES

Hazelnut cream
Apricot
Strawberry
Wild berries
Pear



! OFFER IT
WITH
LA LELLA





La Lella



THE **SOFT CREAM**

YOU'LL WANT TO POUR ON EVERYTHING

SOFT, CREAMY AND DELICIOUS COCOA AND HAZELNUT CREAM.

- **Very easy to use**, it comes ready-to-use in 5-kg buckets.
- **Stored at room temperature** (in a dry place, max 20° C).
- Prepared with **high quality ingredients**, such as lean cocoa powder and hazelnuts.

SPECIAL LA LELLA DISPENSER

- **Easy, clean, simple to manage.**
- **No washing** spoons, pastry bags etc.
- **Easy to clean.**
- Works even with **small amounts of product.**
- The product **is immediately ready to use.**
- Strong **visual impact.**

Thanks to its smooth taste,
it's perfect to top and marble:



Ice cream and
soft yoghurt



Cold creams



Cones



Crêpes



Mini Crêpes



Waffles



Coffee and hot
beverages



Gaufres



Baked products
and pastries



**TWO
FUNCTIONS:
HOT AND
AMBIENT
TEMPERATURE.**

MINI1 LA LELLA

- › Capacity: 2 litres
- › 16 x 37.5 x 45.5 H cm
- › 590 W
- › 8.5 kg

Code 8597

LA LELLA COCOA AND HAZELNUT CREAM

- › 5-kg bucket

Code 1573



MOBILE SHOP

CREATE YOUR DEDICATED STATION USING THE CUSTOMISED CART

- **Proper placement for your products** means increased sales.
- **Expand your shop** to the outside space.
- Attract **new clients**.
- **Use the traffic area** in front of your shop to your advantage.



TECHNICAL CHARACTERISTICS



Extremely easy to assemble in just a few minutes. Very resistant, made of steel and metal plates.



SHELF

Install the shelf over the side of the cart to increase your work surface

PLEXIGLASS

Cod. 8707

Code 8708



Large wheels with brakes.



Sliding doors on the rear of the cart. Closes completely with centralised locking system.



Inner shelf to increase storage space (accessory).



Refrigerator with support bracket and shelf (accessories).

SHELF FOR CART

> 115 cm

Code 8718

REFRIGERATOR

Code 8715

BRACKET FOR REFRIGERATOR

Code 8716

SHELF FOR CART WITH REFRIGERATOR

Code 8717

WILLY WAFFLE CART complete with closing walls and sign

> 115 W x 75 D x 240 H cm

Code 9927

EQUIPMENT

EASY
TO PREPARE
IN ONLY **3.5 MINUTES**

PREPARES UP TO 4 WAFFLES SIMULTANEOUSLY



- Double Teflon griddle
- Non-stick coating
- Self-cleaning
- No professional experience necessary
- No smoke
- No suction hood required
- No need to spread the batter

WAFFLE GRIDDLE

- › 31 W x 34 D x 25 H (58 H when open)
- › 2200 W
- › 25 KG

Code 9378



HOW TO PREPARE

**! APPROXIMATE YIELD:
1 BAG = 18 WAFFLES**



Mix 1 bag
of powder base
+ 1 yeast envelope
with 800 ml water:
the mixture is now ready
to use.



Use a spoon
or a carafe to pour the dough
in the mould,
levelling it to 2 mm
from the base.
Use a pastry bag if you prefer.



Close the griddle and
set the timer to 3.5
minutes at 180° C.



Decorate the waffles with our
delicious fruit purées or with
our special hazelnut cream,
whipped cream, confectioner's sugar
or powdered cocoa.

POS MATERIAL



WAFFLE STICKS

> 180-piece package

Code 9945



WAFFLE TRAY

> 180-piece package

Code 9947

WILLY WAFFLE STEEL DISPLAY

Code 9969

SAC A POCHE

> 100-piece package

Code 9889



TOTEM

> 55 W x 155 H cm

Code 9946



COUNTER CROWNER

> 21 W x 29.7 H cm

Code 9943



TRIANGULAR MENU

> 9 W x 8 D x 21 H cm

Code 9944



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